

2025: ELEVATING OUR IMPACT

A Year of Goodwill in Review

RETAIL STORES & DONATED GOODS

31 Retail Stores
31 Donation Centers
1,905,417 Shoppers
718,686 Donors
206,437 Club Goodwill Members



OUR TEAM

1,500 Individuals received paychecks from Goodwill
64 Employees retained through promotion or job transfer

THE EXCEL CENTER

545+ Total enrolled
100+ Alumni
60+ Expected 2026 graduates
25+ Class options
12+ Available certifications

MISSION SERVICES & WORKFORCE DEVELOPMENT

5,608 Unique individuals served
1,663 Enrolled in training
67,380 Services provided
916 Job placements
130+ Families served in Early Head Start Programs



COMMUNITY ENGAGEMENT

300+ Partner Organizations
200+ Individuals received free clothing vouchers
5,000+ Volunteer hours completed

SUSTAINABILITY

33 million lbs of textiles, housewares, and other goods collected by donation
10 million lbs of goods recycled or salvaged

VIEW THE 2025 ANNUAL REPORT:

Goodwill
Industries of the Chesapeake, Inc. goodwill



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